

Brief Report On: Harnessing Technologies Through IPRs

1.	Title	Harnessing Technologies Through IPRs
2.	Objective of an Event	Explore the strategic role of Intellectual Property Rights (IPRs) in protecting technological innovations, enhancing competitiveness, and driving business growth, guided by expert insights from Mr. Karan Puri, AVP at Ennoble IP.
3.	About an Event	The event titled "Harnessing Technologies Through IPRs," led by Mr. Karan Puri, Associate Vice President at Ennoble IP, focuses on the critical role of intellectual property rights (IPRs) in the technological landscape. Mr. Puri will delve into how businesses and innovators can strategically leverage IPRs to protect and monetize their technological advancements. The session aims to provide insights into the various types of IPRs, including patents, trademarks, and copyrights, and how they can be harnessed to foster innovation, secure competitive advantages, and drive economic growth. Participants will gain valuable knowledge on safeguarding their inventions and maximizing their
4.	Experts	Mr Karan Puri, Associate Vice President - Ennoble IP
5.	Dates	19 September, 2024
6.	Timing/Duration	02:30 PM Onwards
7.	Venue	Online (Google Meet)
8.	Category of Event	Workshop
09.	Participants	44
10.	Creative	Annexure I
11.	Glimpse of Event	Annexure II
12.	Involved Agencies	Annexure III

Annexure I: Creative



MUIIR
MARWADI UNIVERSITY CENTRE FOR
INNOVATION, INCUBATION & RESEARCH



Marwadi University
Marwadi Chandarana Group

NAAC
A+

**Marwadi University Centre for Innovation,
Incubation & Research (MUIIR)**

is organizing a workshop on

Harnessing Technologies Through IPRs

Mr. Karan Puri
*Associate Vice President
Ennoble IP*

19 September 2024

 **2:30 PM onwards**

 **ONLINE SESSION**





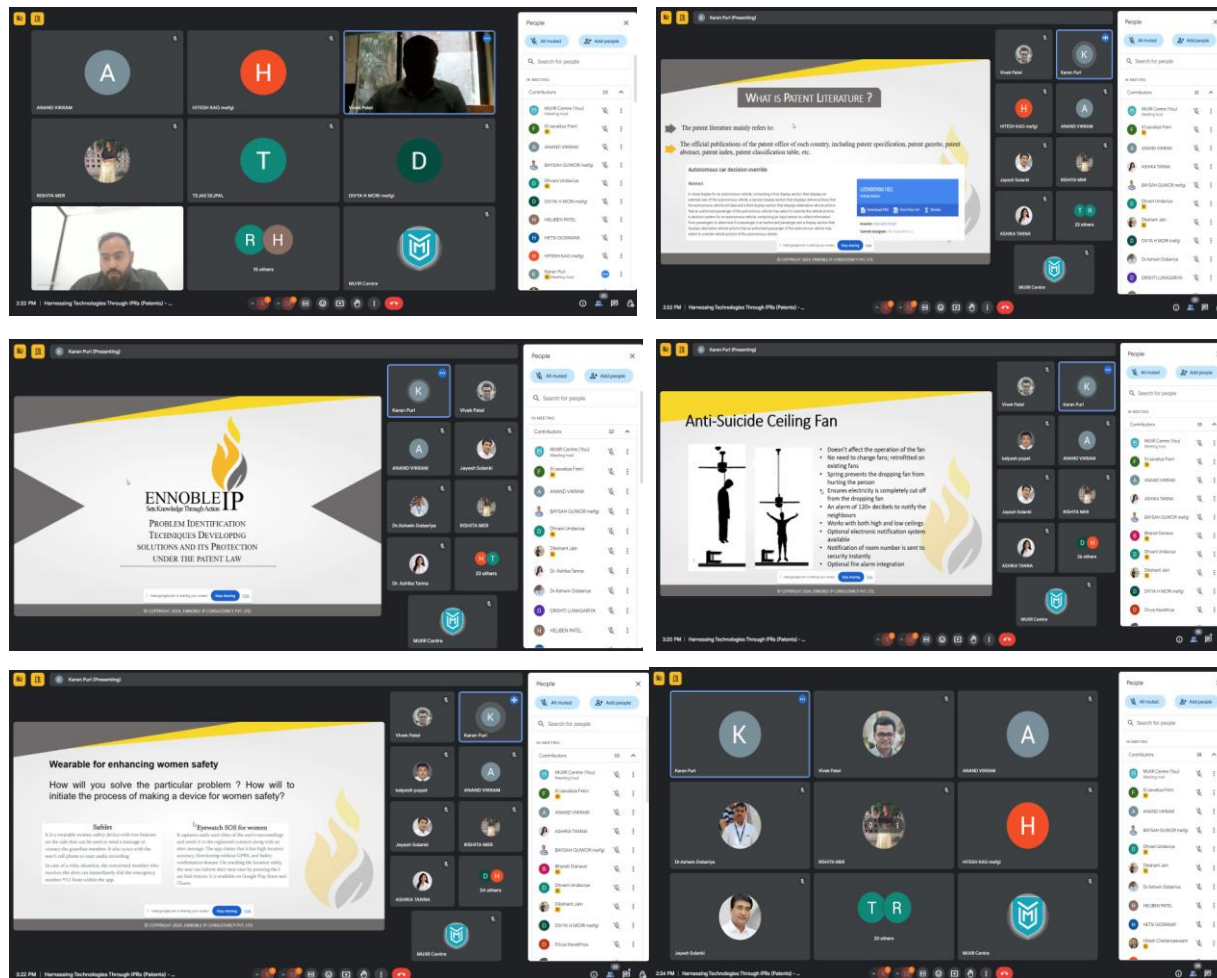
INSTITUTION'S
INNOVATION
COUNCIL
University of MRC (GATEWAY)



SSIP



Annexure II: Glimpse of Event



Glimpses of the event including students of PG & PhD.

Annexure III: Involved Agencies

